

My goal is to become a
Creative Director in my career.

HRISHIKA DUGAR

From art direction and Fashion to Hospitality, F&B, journalism, Publishing, Asset and Wealth Management, Fintech, Tech and Trading—I've dived headfirst into a range of industries, gaining hands-on experience through projects and internships that have shaped me into a creative thinker with a bias for action.

I learn fast, lead boldly, and challenge myself in unfamiliar spaces.



PORTFOLIO

[WEBSITE](#)

CONTACT

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SKILLS

Creative & Art Direction, Leadership,
Brand Development & Management,
Photography & Videography,
Organisational Abilities, Graphic
Design, Marketing and Teamwork

SOFTWARE

Adobe Creative Suite, Figma,
Reaper, MailChimp and WordPress,
Spline

LANGUAGE

English
Italian
Hindi

Marketing Executive at Marriott International, The Garcha Group

October 2023 - April 2024

As the Marketing Executive with an expanded role, I worked across 4 Art-Deco hotels and 8 F&B entities under the Marriott International portfolio. I solely managed and created content (graphic design, photography, videography) for all 13 social media platforms. Additionally, I handled graphic design for various projects, some being ads for KrisFlyer Priority Magazine as well as Booklets given to all guests.

Art Direction Assistant at Baiba Ripa

July 2023 - December 2023

Crafting a strategy for upcoming collections and devising the visual plan for Marketing & Communications at a sustainable Latvian knitwear label.

Business Development at Bequest, Regulated by The DFSA, Dubai

August 2023 - (Ongoing)

My main role is to develop and maintain a distinctive corporate visual identity for an Asset and Wealth management firm in Mauritius and Dubai. Additionally, I designed and collaborated with a team to craft a compelling website to showcase their offerings.

Published Journalism Article for Polimoda

March 2023

Producing a journal from a student's perspective on our final-year Fashion Art Direction Undergraduate students' trip to Paris.

Backstage Assistant at Giorgio Armani S/S Trunk Show 2023

February 11 2023

I provided backstage assistance in menswear at the Armani SS23 Trunk show, participating in the preparations for launching a luxury brand's collection.

Mentorship with Marc Ascoli & Filep Motwary

March 2021 - June 2023

As part of our Final academic year at Polimoda, we were mentored by prominent figures in the fashion world, such as Marc Ascoli and Filep Motwary.

Art Direction Collaboration with Cactus Magazine (Finalist)

November 2022 - January 2023

A multi-function creative studio for large global brands such as Prada, Jil Sander and more, our group was selected to collaborate on an editorial for their magazine issue with the theme of human contact and its reproducibility in nature.

Brand Development Consultant at Mookaa (Thinkbox Pte. Ltd)

April 2020 - (Ongoing)

In 2020, I founded the brand 'Mookaa' as a tribute to my mother, giving her the platform to pursue her passion for art. I developed the brand from the ground up—crafting its entire visual identity, story, website and marketing presence. Mookaa is a house of artisan soy candles, each carefully curated with distinctive scents. The brand has since collaborated with notable clients including The Fullerton Hotel, McDonald's, and the National Kidney Foundation etc. in Singapore.

Art Director at Innate Magazine

March 2022 - February 2023

A collaborative project amongst students studying in Florence in which my main role was leading and directing the visual perspective of the editorials when working in a team.

Marketing & Business Analyst at Sing Fuels, 129 Knots & Vida

July 2022 - September 2022 & August 2024 - January 2025

I began with an internship in 2022, as a Business Analyst and Marketing Executive at an Enterprise 50, Singaporean Global Energy Trading company called Sing Fuels. I conceptualised the name and logo for their venture: 129 Knots, a digital platform dedicated to Trade Finance, Credit Solutions, and Asset Tokenisation. After completing University, I was invited to join their team again on a group level to help with their full-fledged launch of 129 Knots and at Vida; a telecommunication & technology company. Business Analysis, Graphic Design, Event Organisation, Photography and Marketing were my roles.

Marketing & Operations Intern at R y e

August 2021 - October 2021

While working at a Singapore-based sustainable womenswear label, I led campaign ideation and content creation across social media and web, supported graphic design, and assisted in shoots and brand merchandising. I also handled retail operations, including order packing, stock fulfilment, and in-store activities.

POLIMODA, FLORENCE (IT)

October 2019 - June 2023

Fashion Art Direction BA (Hons)

TANGLIN TRUST SCHOOL, SINGAPORE (SG)

August 2017 - June 2019

A Levels in Art, Media & Business Studies